



InnerTag's Growth of 30% in the Past Two Quarters and a New IT Architecture Near Completion Leaves All Involved Very Excited

A shift in focus from service to sales and marketing leads InnerTag to new partnerships and increased revenue growth through the slow economy

Winter Park, FL – May 18, 2010 – InnerTag, an outsourced IT provider for Small to Medium Businesses, experienced strong growth even during slow economic times. Through joint ventures, InnerTag leveraged existing client relationships to open doors to new markets and customers, and has found a way to take a strong suit, customer service, and turn it into growth through mutually beneficial, long-term partnerships with clients.

InnerTag offers proactive services to protect companies from downtime due to technical issues. While the company specializes in IT infrastructure and security for professional service firms, their recent growth has come from several different industries. The strong level of customer service clients receive has carried over through referral sources to local governments, healthcare, retail and construction industries. The diverse clientele has lent itself to a very educational experience for InnerTag, through learning the needs and meeting the demands of both the public and private sectors.

“We’re very proud of the growth we’ve seen over the past few months, especially given such uncertain economic times. This success has brought forth many unique and exciting opportunities, not only from our existing clients, but from many new verticals,” said Andrew Nevens, chief operations officer of InnerTag. “It’s an exciting time for us, and as we continue to develop, we are building out our team to sustain this growth, ensuring we deliver top-notch service to our existing customer base.”

With a focus on long-term growth, InnerTag is finalizing a solution with a Cloud-based model that will meet the demands of the ever changing small to medium business market heading into the future. The rent versus own model of cloud computing is extremely cost-effective for Small to Medium Businesses with estimates of 20 percent of firms worldwide employing such a model within the next two years. With businesses shifting to no owned IT assets InnerTag is in a position to experience further growth in the future.

About InnerTag

InnerTag was founded in 2006 as an IT consulting organization for Small and Medium Businesses. From inception, the focus of the company has been to help and improve businesses with their IT needs in order to make them more efficient. The InnerTag Team has over 30 years combined experience in all fields of IT with a specialty in network infrastructure and security.

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