



InnerTag Completes Cloud Based Model for Small Business Aimed at Giving the Technologically Challenged a Competitive Advantage!

With the goal of taking small businesses IT and shifting it from an expense to an asset, InnerTag has introduced a Cloud solution to an untapped market.

Winter Park, FL – InnerTag, an outsourced IT provider, recently put the finishing touches on a private cloud based model geared specifically for the small business. “CloudIT” is intended to give small businesses the same cost savings that larger, technically inclined, companies are already experiencing. With Enterprise level companies, leveraging internal IT departments, transitioning to a cost effective cloud based model they were leaving behind the small business. Therefore, the InnerTag team took it upon themselves to educate their local small businesses on all of the benefits the cloud can offer.

“We noticed two things when speaking to small business owners. First, not many small business owners knew about cloud computing. Second, those who did know about it didn’t know how they could take advantage of it” said Mike Dennis, Chief Technical Officer of InnerTag. “There is this great opportunity out there for small businesses to become more efficient and profitable but they don’t know how. So we made it our mission to show them!”

Having seen a shift in recent years to an outsourced model, InnerTag saw an opportunity to enhance the level of service they were already providing through the cloud. One major difference of CloudIT, compared to other cloud models, is that it is a local private cloud with extra emphasis placed on client security. Through a local data center, InnerTag is able to dedicate hardware specifically to individual clients and avoid shared information.

With the success they have experienced from CloudIT, InnerTag is looking to expand into new markets. The transition has already begun with clients throughout the United States recently coming on board. As outsourcing continues to gain traction in the small business world, InnerTag is in a position to continue their growth. “This is a very exciting time for our team. We all realize the direction we are going and are looking forward to the future” said Dennis.

About InnerTag

InnerTag (www.innertag.com) was founded in 2006 as an IT consulting organization for Small and Medium Businesses. From inception, the focus of the company has been to help and improve businesses with their IT needs in order to make them more efficient. The InnerTag Team has over 30 years combined experience in all fields of IT with a specialty in network infrastructure and security.